Jingle & Mingle Parade

Saturday, December 5, 2026
5:00 pm
On 2nd Ave

Dear Parade Friends...

HOLIDAY GREETINGS!

We welcome your participation in the "Sauk Rapids Downtown Jingle & Mingle Parade" on Saturday, December 5, 2026 starting at 5:00pm with Line-up beginning at 4:00pm.

The Entry Fee is $100 per unit (example: truck pulling a float/trailer = 1 unit). Please submit the Parade Entry Form, Waiver Form, and Entry Fee by **Saturday, November 28, 2026.** *The Liability Waiver form must be signed and included with your Parade Entry form or your unit will not be allowed in the parade.* You may pre-register by emailing the forms and any correspondence to: Marla Elness, Parade Director, at SaukRapidsJingleMingle@gmail.com or call 320-248-8444. More information also is available on the festival website: **wwwSaukRapidsJingleMingle.com**.

ALL UNITS WILL BE JUDGED for a chance to win Cash Awards for 1st Place thru 4th Place: ($150, $125, $100, $75)! Units must be fully decorated for your chance to win!! Holiday music, costumes, and colorful displays are highly encouraged. Please DO NOT include a live SANTA on your unit nor walking in the parade!! We will have a special horse and carriage featuring Santa and Mrs. Claus and wish to avoid confusion for the children.

Line-up of units will take place on 2nd Ave S, 3rd Ave S, and 4th Ave S (near Williams-Dingmann Funeral Home). **YOUR LINEUP NUMBER will be emailed prior to parade day.** THE PARADE ROUTE starts at the corner of 2nd Ave S and 3rd St S near Williams-Dingmann Funeral Home, heading north on 2nd Avenue, then ending on 4th Street N near Harvest Fellowship Church. **SEE ROUTE MAP.**

Please give us a description of your parade unit on the entry form and include a mini "advertisement" about your business/organization. Units should not exceed the maximum height of 13.6 feet, and the maximum width of 20 feet. Animal units MUST have a cleanup crew behind them. Walking units encouraged to wear battery lights to be seen.

Candy, coupons, brochures, etc. may be HANDED OUT on the sides of the street, NEVER THROWN from your unit or vehicle!! ***This rule will be highly enforced by the City of Sauk Rapids and the parade staff.*** No alcoholic beverages are to be consumed in the staging area or along the parade route. Violators will be removed from the parade and/or forfeit any chance for awards. Please read the Parade Rules and Regulations for more instructions.

Visit our website: www.SaukRapidsJingleMingle.com for more activities during Jingle & Mingle!
Along with the Lighted Parade, be sure to take part in all the holiday activities planned during the day... Artisan Market, Business Market, free Horse-Drawn Wagon Rides, the Llama Wonderama, and shopping downtown for holiday sales and tasty treats! Be sure to visit the Historical Museum, the Living Nativity in Coborn's parking lot, Toys for Tots at the Fire Station, the Very Merry Meat Raffles at Danny's Dugout and the VFW, and don't miss the unforgettable Musicians Collective Christmas Concert at the Sauk Rapids-Rice High School! Visit the festival website for times, locations, and more information: **www.SaukRapidsJingleMingle.com**.

We are looking forward to Jingling and Mingling with you this holiday season!

Sauk Rapids Downtown Jingle & Mingle Committee • 320-248-8444 • www.SaukRapidsJingleMingle.com



Winter Parade Entry Form

Saturday, December 5, 2026
Downtown Sauk Rapids on 2nd Avenue
Line-up begins at 4:00 p.m. Parade starts at 5:00 p.m.

$100 Entry Fee *(waived for Gold & Silver Sponsor units).* **Entry Deadline: Saturday, November 28, 2026**

1 unit = *truck pulling a float or trailer; single vehicle; vehicle with a group of walkers; horse/wagon; a musical group; etc.*

Name (Business, Organization, Individual, etc.): _____

Address/City/State/Zip:_____

Contact Person:_____

Cell Phone #:_____ Other Phone #:_____

Email Address (REQUIRED):_____

MUSIC: Yes or No (Circle) Line-Up Space Needed: _____(FEET) _____YES, we will HAND OUT Candy!

_____ **WAIVER of LIABILITY form included** _____ **$100 ENTRY FEE included** _____ **SPONSOR (entry fee waived)**

Description of Lighted Unit (float, car, truck pulling trailer, 4-wheeler, golf cart, walkers, # of participants, children, animals, etc):

_____

ALL UNITS WILL BE JUDGED for a chance to win Cash Awards for 1st Place thru 4th Place: ($150, $125, $100, $75)!

PLEASE GIVE A BRIEF "ADVERTISEMENT" ABOUT YOUR BUSINESS/ORGANIZATION for the announcer to read during the parade. (use separate sheet if necessary): _____

_____

_____

NOTE: All units must be FULLY LIT and decorated for your chance to win cash awards in the Best Float Contest! Add Holiday Music and hand out Candy on the roadsides to thrill the audience. **Your unit is NOT ALLOWED to include a live Santa!** The Parade will feature Santa and Mrs. Claus riding in a horse-drawn carriage. Units will be placed in the lineup at the discretion of the committee for proper balance, sound, participants and audience considerations. Your **Lineup Number** will be emailed the week before parade day. The Lineup also will be posted on the festival website: **SaukRapidsJingleMingle.com** All parade participants should dress according to the weather!
Cancellations due to severe weather will be announced by email and on Facebook as early as possible on parade day.

FOR MORE INFORMATION CONTACT:
Marla Elness, Parade Director 320-248-8444
E-Mail: SaukRapidsJingleMingle@gmail.com
Entry Deadline: Saturday, November 28, 2026

Pre-register by e-mailing your completed PARADE ENTRY AND WAIVER TO:
SaukRapidsJingleMingle@gmail.com

Make check payable to: SR Downtown Jingle & Mingle

MAIL CHECK, PARADE ENTRY and WAIVER to:
Sauk Rapids Parade
PO Box 121
Sauk Rapids, MN 56379



WAIVER

Of Liability Responsibility

Your entry in the 2026 Sauk Rapids Downtown Jingle & Mingle Parade must include submission of this WAIVER OF LIABILITY.

Please sign, date, and return this Waiver with your Entry Form and $100 Fee by Saturday, November 28, 2026.

(To pre-register, email completed forms to: SaukRapidsJingleMingle@gmail.com)

Make check payable to: SR Downtown Jingle & Mingle
Mail to: Sauk Rapids Parade PO Box 121 Sauk Rapids, MN 56379

INDEMNIFICATION – To the extent permitted by law, participants hereby agree to protect, indemnify, defend and hold harmless the members of: Sauk Rapids Downtown Jingle & Mingle Committee, City of Sauk Rapids, and all respective volunteers against all claims, loss or damages to persons or property and costs (including reasonable attorney's fees) arising out of or connected with the events of the day, including but not limited to, the set-up, removal, maintenance, occupancy or use of parade route or part thereof, by participants, except those claims arising out of the sole negligence or willful misconduct of the organizers.

There will be NO REFUNDS and NO EXCHANGES of paid entry fees.

BY SIGNING THIS WAIVER, THE SIGNER ASSUMES THE RESPONSIBILITY FOR ALL PERSONS IN HIS/HER/THEIR GROUP, HAS INFORMED SAID PARTICIPANTS OF THE CONTENTS OF THIS LIABILITY WAIVER, HAS PARENTAL OR LEGAL GUARDIAN PERMISSION FOR ALL MINOR PARTICIPANTS, AND ATTESTS TO THE FACT THAT THE "2026 SAUK RAPIDS DOWNTOWN JINGLE & MINGLE PARADE RULES" LETTER WAS RECEIVED, READ AND UNDERSTOOD.

(PLEASE PRINT CLEARLY)

NAME OF BUSINESS/ORG./INDIVIDUAL: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME:_____

DATE:_____ PH #: _____

EMAIL:_____

(THIS SIGNED WAIVER MUST BE INCLUDED WITH YOUR PARADE ENTRY FORM!)

PARADE RULES & REGULATIONS

We ask your cooperation in adhering to the following parade rules and regulations during the Sauk Rapids Downtown Jingle & Mingle Parade:

1. **The PARADE starts at 5:00 pm SHARP on Saturday, December 5, 2026.** The route runs on SECOND AVENUE downtown, from the corner of 3rd Street South, heading north to Harvest Fellowship Church, ending at 4th Street North. Units will disperse after 4th Street North or continue on 2nd Avenue North to depart the parade route.

2. **PLEASE, NO LIVE SANTA WITH YOUR UNIT NOR WALKING IN THE PARADE!!** A special horse/carriage will feature Santa and Mrs. Claus in the parade. Playing holiday music with your unit is highly encouraged. LOTS OF LIGHTS are a must and be sure to point spotlights on your riders, royalty, or animals so they can be seen in the dark!

3. Units will be placed in the lineup at the discretion of the parade committee for proper balance, sound, participants and audience considerations; entries are NOT guaranteed front placement based on early receipt of applications. All parade participants should dress according to the weather! Cancellations due to severe weather will be announced as early as possible on parade day.

4. ALL decorated units will be judged for a chance to win CASH AWARDS: 1st=$150, 2nd=$125, 3rd=$100, and 4th=$75. Winners will be selected by a panel of judges for 2026's BEST IN PARADE and announced in local media. Our parade MC will announce your unit as you go past the judging stand, reading the "mini commercial" you provide about your business/organization. Please be sure to include this information on your Parade Entry Form.

5. Please enter the LINE-UP AREA from 4th Street South (near the Benton-Stearns Education District building). SEE MAP: Units will be lined up on BOTH SIDES OF THE STREETS, facing north. Please park your unit behind your assigned number as close to the curb as possible. If needed, ask Parade Staff to assist you in finding your spot.

6. Overflow parking for parade-related vehicles ONLY will be allowed in the adjacent parking lots in the Lineup Area. All other vehicles dropping off parade participants must leave the area.

7. Line-up begins at 4:00 pm and all units MUST be ready at least 10 minutes prior to the 5:00 pm start of the parade. The line-up area includes residential homes and properties. We ask you to be extra careful and courteous to private property. DO NOT BLOCK DRIVEWAYS or INTERSECTIONS. DO NOT LITTER!

8. Maximum height of units is 13.6 feet and the maximum width is 20 feet. When adding lights and decorations to your unit, please keep safety in mind when using generators, converters, batteries, extension cords, and all forms of power sources and supplies. Please stay 15-20 feet from the unit in front of you – DO NOT CREATE GAPS! – to maintain a smooth flow with the pace of the parade. Please follow instructions by Parade Staff to ensure the safety of participants as well as the viewing audience.

9. Animal entries must have a separate "clean-up crew" following their unit through the parade; animals must be diapered if a clean-up crew is not utilized. Animals must be restrained to the unit or within a controlled environment to prevent risks, danger or possible harm to audience members, parade participants or property.

10. **CANDY,** coupons or brochures may be HANDED OUT along the sides of the road, **NEVER THROWN FROM UNITS!!** ***This rule will be highly enforced by the City of Sauk Rapids and the parade committee.*** No racing of engines or careless driving of motorized units. Absolutely no riders on equipment or parts of vehicles not designed as seating areas. Absolutely NO alcoholic beverages will be allowed in the staging area or on the parade route! *Please contact Parade Staff if you see any of the parade rules and regulations being violated.*

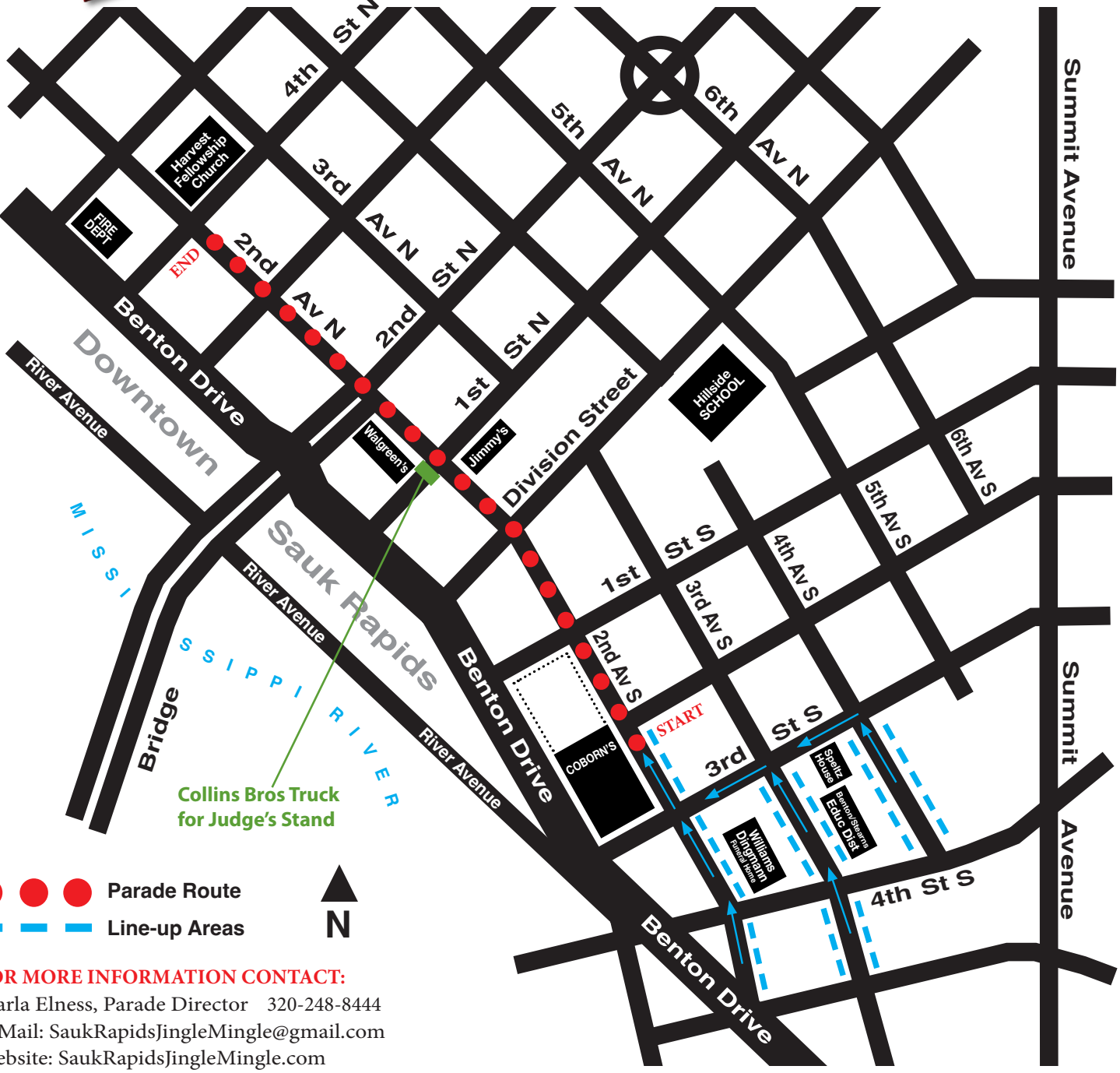
We appreciate your cooperation during the 2026 Sauk Rapids Downtown Jingle & Mingle Parade!

FOR MORE INFORMATION CONTACT:
Marla Elness, Parade Director 320-248-8444 E-Mail: SaukRapidsJingleMingle@gmail.com
or visit the festival website: www.SaukRapidsJingleMingle.com

Jingle & Mingle Parade

Parade Route & Lineup Area

Lineup begins at 4:00 pm and the
Parade STARTS at 5:00 pm on 2nd Ave South near Coborn's
and ENDS at 4th Street North near Harvest Fellowship Church.



FOR MORE INFORMATION CONTACT:

Marla Elness, Parade Director 320-248-8444
E-Mail: SaukRapidsJingleMingle@gmail.com
Website: SaukRapidsJingleMingle.com

Jingle & Mingle Float Contest

4pm Lineup • 5pm Start • Route is on 2nd Avenue Downtown

Enter your lighted unit in the Contest by submitting the Parade Entry forms by Saturday, November 28, 2026. **Entry Fee is $100 per unit.**

Visit the festival website: www.SaukRapidsJingleMingle.com or email correspondence to: SaukRapidsJingleMingle@gmail.com.


Jingle & Mingle Parade
Saturday, December 5, 2026
5:00 pm
On 2nd Ave
Winter Parade Entry Form
Saturday, December 5, 2026
Downtown Sauk Rapids on 2nd Avenue
Line-up begins at 4:00 p.m. Parade starts at 5:00 p.m.

BEST FLOAT CONTEST

WIN Cash Awards!

1st = $150 2nd = $125
3rd = $100 4th = $75

JUDGING CRITERIA: 0-10 pts for Creative Effort *(Lights, Props, Color, Theme);* 0-5 pts for Unit/Participants *(Costumes, #of Vehicles, #of Performers, Action);* and 0-5 pts for Crowd Interaction *(Applause, Laughter, Cheers).*

Last Year's (2025) Float Winners:







